



KENNETH LOEBENBERG

Creative Technology Specialist & Producer

kloebenberg@gmail.com • 228.265.2935

About Me

My journey as a designer has always been fueled by a passion for art and technology. From my early days in visual storytelling to my current role in Applied AI, I've consistently sought to blend creativity with innovation. My experience spans crafting immersive game environments, leading creative teams, and managing collaborative projects; all while pushing the boundaries of what's possible. Whether in gaming or AI, I remain committed to pioneering new ways to merge artistic vision with cutting-edge technology, constantly evolving as a designer dedicated to creating impactful, forward-thinking experiences.



EXPERIENCE

SENIOR AI BUSINESS PARTNER

TakeTwo-Zynga / 2024 - Current

I am currently using my knowledge of game art production, my years of managing vendors in outsource and my skills in generative art to find new vendors and tools to empower our artists at TakeTwo/Zynga.

SENIOR ART OUTSOURCE MANAGER

Gram Games / 2022 - 2024

While at Gram, I worked closely with the art and production teams to build a full pipeline for all outsource needs. This includes onboarding new vendors, setting up a Shotgun feedback system and designing a full database to track all facets of outsource art production from timelines to budgeting.

SENIOR OUTSOURCE MANAGER FOR LIVEOPS NA

Zynga / 2020 - 2022

I oversaw outsource vendors creating static and video ads, including critical feedback and mock ups. I collaborated with the Liveops ad team designers to give help with art feedback for ongoing projects.

MANAGING GRAPHIC DESIGNER

Casa Marco Fine Arts / 2016 - 2020

Managed a team of artists creating custom framed art for major retailers and hospitality clients, provided quality assurance in framing factory. Created original art, prepared presentations for major retailers and hospitality providers, including Bed, Bath and Beyond, Beall's and Princess Cruises.

SENIOR GRAPHIC ARTIST / PHOTOSHOP EXPERT

New Era Studios / 2014 - 2016

Created custom wall art for gallerydirect.com and major retailers including West Elm, Surya, One Kings Lane, Gilt, and others. Worked with Luxe Surfaces on custom wallpaper lines for the hospitality industry, including working with designer Patty Madden on her line. Created a Photoshop plugin to display mock ups of over 144 framing styles with designated art.

EDUCATION

SAVANNAH COLLEGE OF ART & DESIGN

- Graphic Design B.F.A.
- Illustration B.F.A.

SKILLS

SOFTWARE



Blender



Maya



Zbrush



Unreal



Photoshop



Substance Painter

PRODUCTION



Team Leadership



Project Management



Tool Research

AI TOOLS



Stable Diffusion



Model Training



Automation Development

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